



YOUR WEBSITE PERFORMANCE REPORT

11/05/2019

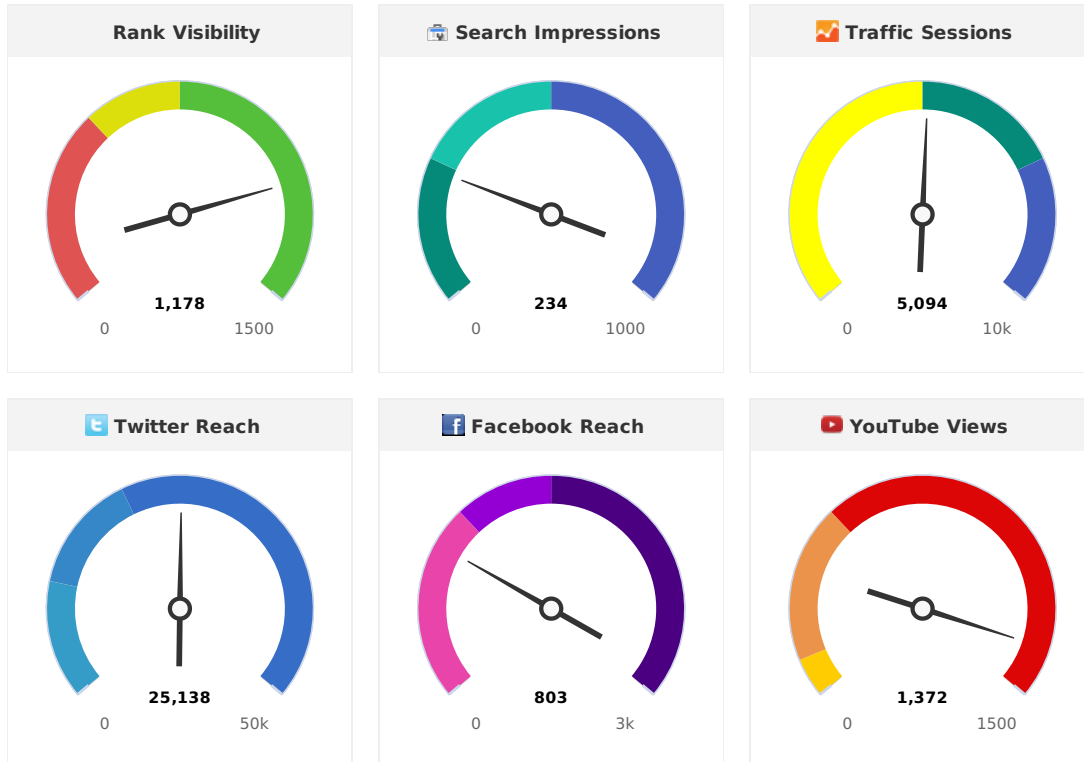
DEMO PDF Report using Custom CSS

Summary

You can use a Text Boxes to add summary texts explaining reports and the results the campaign has experienced during the month, explanations regarding changes from prior months, an action plan for the upcoming month, etc.

Text Boxes can be inserted before or after any report in your White Label PDF report.

Performance Snapshot (10/01/2019 - 10/31/2019)

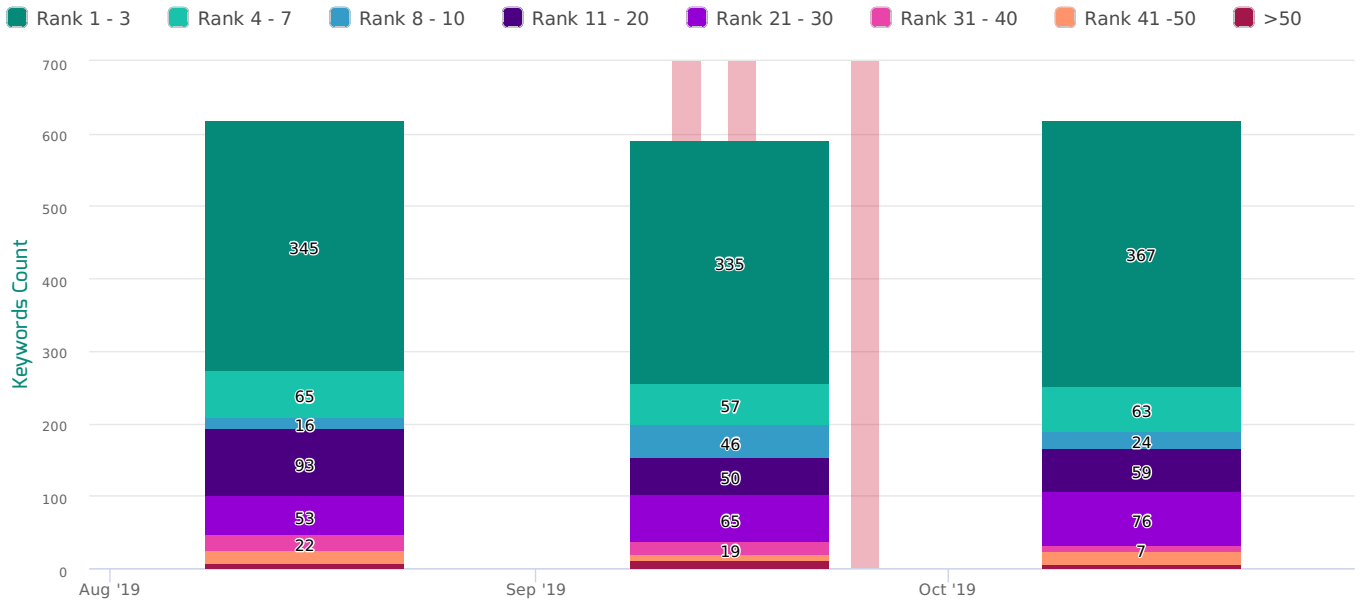


Rank Performance

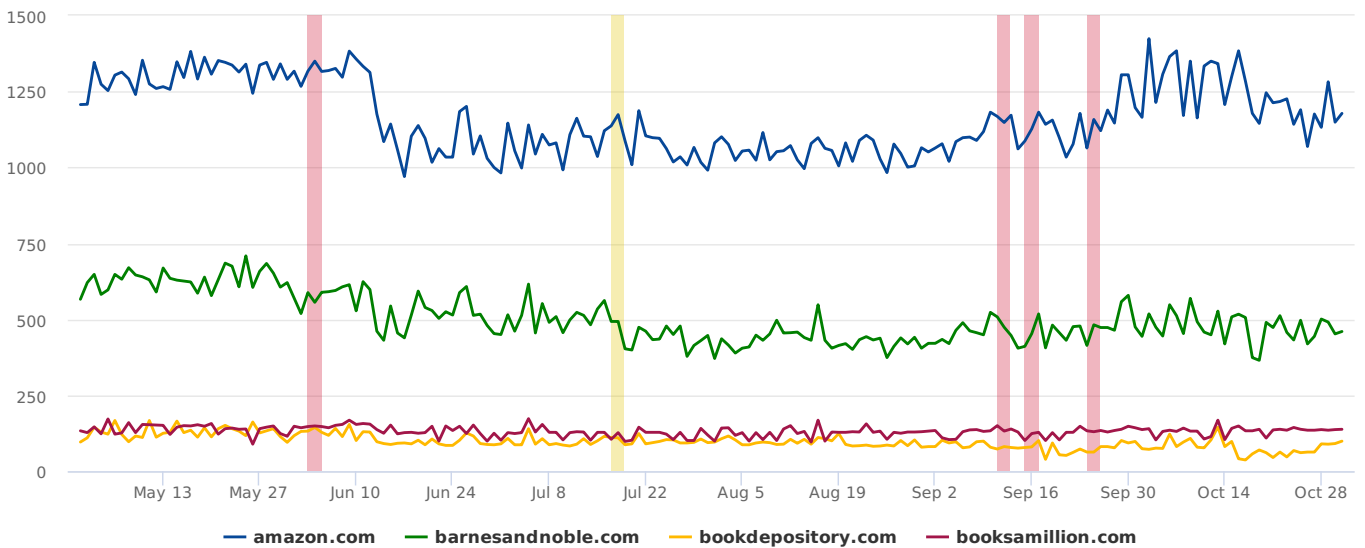
SEO

Description of services provided this month that resulted in improved rank and visibility

Campaign Rank Position Stats (08/01/2019 - 10/31/2019)












Share of Voice (05/01/2019 - 10/31/2019)



Monthly Snapshot

 Google USA (google.com) | amazon.com

SE	URL	Keyword	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Change
	www.amazon.com	birthday gift cards	2	1	2	2	1	2	-
	www.amazon.com	new book releases	2	2	2	2	2	2	-
	www.amazon.com	new york times best seller	2	2	2	2	2	2	-
	www.amazon.com	childrens books	3	2	2	2	2	2	▲ 1
	www.amazon.com	gift cards	6	3	2	2	2	2	▲ 4
	www.amazon.com	audio books	3	3	2	3	4	3	-
	www.amazon.com	bikes	10	12	11	14	32	8	▲ 2
	www.amazon.com	childrens books online	16	14	13	11	11	11	▲ 5
	www.amazon.com	cheap books	20	19	21	17	27	27	▼ 7

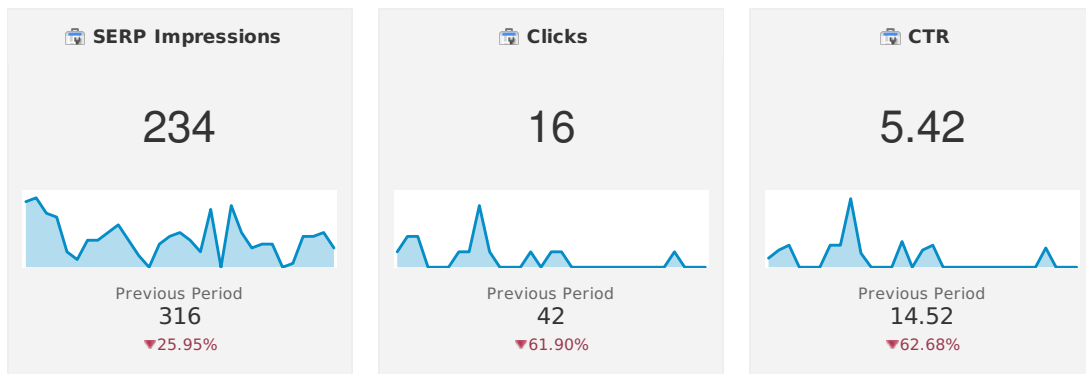
Search Traffic

SEM

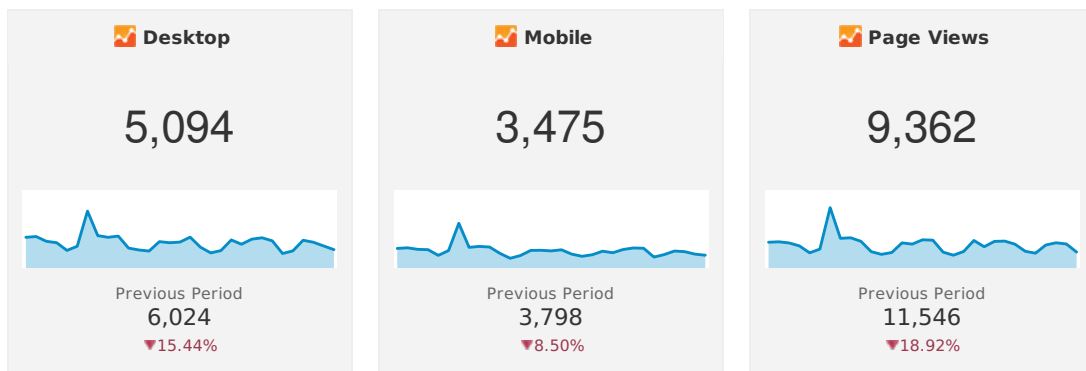
Description of services provided this month that resulted in improved search traffic

Traffic Snapshot (10/01/2019 - 10/31/2019)

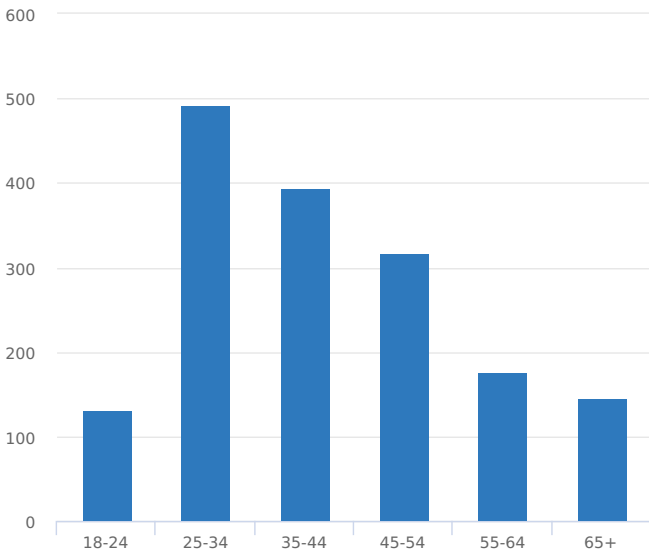
Search Performance



SITE TRAFFIC

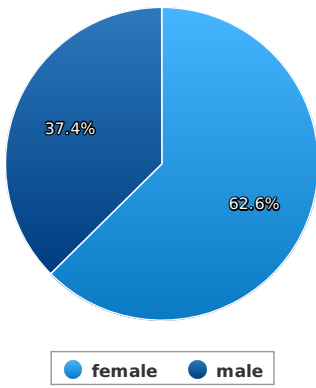


Sessions by Age



Sessions by Gender

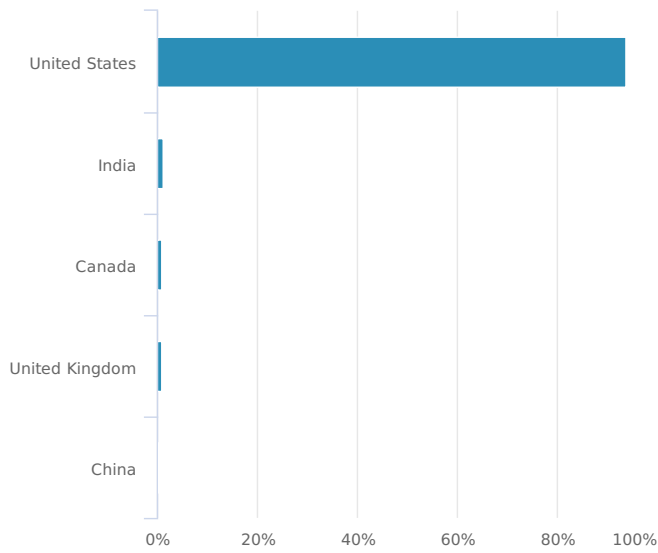
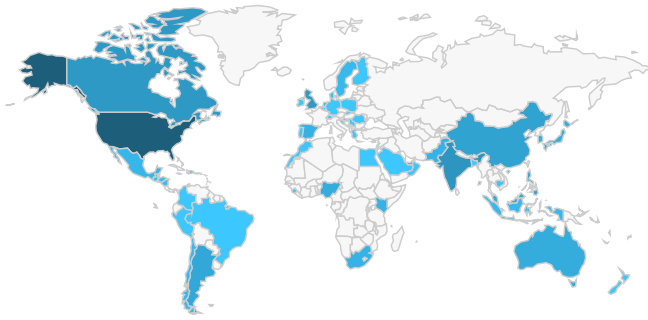
Oct 01, 2019 - Oct 31, 2019



Widgets - Google Analytics > Geo Location (10/01/2019 - 10/31/2019)

Sessions by Country

Oct 01, 2019 - Oct 31, 2019



Google Analytics Traffic Overview: YourDomain.com (10/01/2019 - 10/31/2019)

Oct 01, 2019 - Oct 31, 2019 (compared to: May 31, 2016 - Jun 30, 2016)

Traffic Overview

Sessions
5,094

Previous: 2,530 ▲101.34%

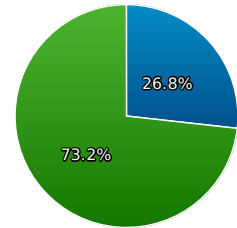
Users
3,994

Previous: 2,157 ▲85.16%

Page Views
9,362

Previous: 5,584 ▲67.66%

New vs Returning



Pages/Session
1.84

Previous: 2.21 ▼16.73%

Avg. Time on Site
0:01:29

Previous: 0:01:42 ▼13.12%

Bounce Rate
62.86%

Previous: 58.02% ▼8.33%

New Users
73.22%

Previous: 82.17% ▼10.89%

Goal Completions
577

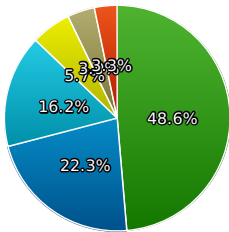
Previous: 26 ▲2,119.23%

Goal Conversion
11.33%

Previous: 1.03% ▲1,002.21%

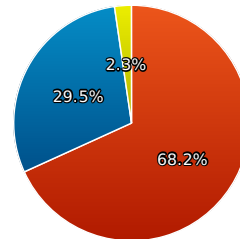
● Returning Visitor
● New Visitor

Top Channels



● Organic Search
● Direct
● Paid Search
● Social
● Other
● Referral

Device Overview



● Mobile
● Desktop
● Tablet

Google Ads

Cost
\$6,767.54

Impressions
287,993

Ad Clicks
2,367

CTR
0.82

CPC
\$2.86