



# Template (Demo)

Company Name

Phone

Email

[www.website.com](http://www.website.com)

07/23/2013

|  |   |
|--|---|
| Amazon Product Keywords                    | 1 |
| Rank & Traffic Example                     | 2 |
| Site Performance                           | 3 |
| Rankings Summary > Domain Ranking          | 4 |
| Search Engine Traffic                      | 5 |
| Amazon Single Domain View Monthly Snapshot | 6 |
| Rank Graph                                 | 7 |
| Amazon Competitive View Monthly Snapshot   | 8 |
| Google Places Rankings                     | 9 |

## Amazon Product Keywords (07/21/2013)

| google.com   amazon.com |            |                         |                        |      |            |            |              |             |
|-------------------------|------------|-------------------------|------------------------|------|------------|------------|--------------|-------------|
| SE                      | URL        | Landing Page (Path)     | Keyword                | Rank | Daily      | Weekly     | Monthly      | Vol.        |
|                         | amazon.com | /gp/new-releases/toy... | hot new toys           | 1    | -          | -          | -            | 260         |
|                         | amazon.com | /gp/new-releases        | hot new release        | 1    | -          | -          | -            | 16          |
|                         | amazon.com | /gp/new-releases/ele... | hot electronics        | 1    | -          | -          | -            | 320         |
|                         | amazon.com | /best-sellers-books-... | best sellers           | 2    | -          | -          | -            | 22,200      |
|                         | amazon.com | /movies-tv-dvd-blura... | dvd                    | 3    | -          | -          | -            | 68,000,000  |
|                         | amazon.com | /Best-Sellers-Toys-G... | popular toys for boys  | 3    | -          | -          | -            | 260         |
|                         | amazon.com | /Madden-NFL-13-Xbox...  | madden nfl 13          | 3    | -          | -          | -            | 8,100       |
|                         | amazon.com | /best-sellers-video-... | top video games        | 4    | ▼ -1 (3)   | -          | ▼ -1 (3)     | 3,600       |
|                         | amazon.com | /Baby-Toys-Preschool... | toys                   | 5    | ▲ +2 (7)   | -          | ▲ +2 (7)     | 301,000     |
|                         | amazon.com | /The-Hunger-Games-Ti... | hunger games           | 6    | -          | ▼ -1 (5)   | ▼ -1 (5)     | 1,830,000   |
|                         | amazon.com | /Girls-Toys/b?ie=UTF... | popular toys for girls | 6    | -          | -          | ▼ -4 (2)     | 140         |
|                         | amazon.com | /toys-barbie-dolls-a... | barbie                 | 8    | ▼ -1 (7)   | ▼ -1 (7)   | ▼ -1 (7)     | 6,120,000   |
|                         | amazon.com | /Rovio-Entertainment... | angry birds            | 14   | ▲ +1 (15)  | -          | ▲ +3 (17)    | 7,480,000   |
|                         | amazon.com | /Sons-Anarchy-Season... | sons of anarchy        | 27   | ▲ +5 (32)  | ▲ +2 (29)  | ▼ -1 (26)    | 823,000     |
|                         | amazon.com | /Kindle-Fire-4G-LTE/... | latest tablets         | 32   | ▲ +48 (80) | ▲ +41 (73) | ▲ +21 (53)   | 2,400       |
|                         | amazon.com | /unlocked-cell-phone... | latest cell phones     | 33   | ▼ -1 (32)  | ▼ -1 (32)  | ▲ +142 (175) | 2,400       |
|                         | amazon.com |                         | games                  | 500+ | N/A        | N/A        | N/A          | 277,000,000 |

| bing.com   amazon.com |            |                         |                        |      |            |           |           |             |
|-----------------------|------------|-------------------------|------------------------|------|------------|-----------|-----------|-------------|
| SE                    | URL        | Landing Page (Path)     | Keyword                | Rank | Daily      | Weekly    | Monthly   | Vol.        |
|                       | amazon.com | /year-presents-gifts... | popular toys for girls | 1    | -          | -         | -         | 140         |
|                       | amazon.com | /Best-Sellers-Video-... | top video games        | 1    | -          | -         | -         | 3,600       |
|                       | amazon.com | /electronics-store/b... | hot electronics        | 1    | -          | ▲ +2 (3)  | -         | 320         |
|                       | amazon.com | /gp/new-releases        | hot new toys           | 1    | -          | -         | -         | 260         |
|                       | amazon.com | /Best-Sellers-Electr... | best sellers           | 1    | -          | -         | -         | 22,200      |
|                       | amazon.com | /Best-Sellers-Toys-G... | popular toys for boys  | 1    | -          | -         | ▲ +1 (2)  | 260         |
|                       | amazon.com | /gp/new-releases        | hot new release        | 1    | -          | -         | -         | 16          |
|                       | amazon.com | /Madden-NFL-13-Xbox...  | madden nfl 13          | 2    | -          | -         | ▼ -1 (1)  | 8,100       |
|                       | amazon.com | /gp/new-releases/ele... | latest tablets         | 2    | -          | -         | ▲ +2 (4)  | 2,400       |
|                       | amazon.com | /toys/b?ie=UTF8&...     | toys                   | 2    | ▲ +1 (3)   | ▲ +2 (4)  | ▲ +5 (7)  | 301,000     |
|                       | amazon.com | /movies-tv-dvd-blura... | dvd                    | 2    | -          | -         | -         | 68,000,000  |
|                       | amazon.com | /The-Hunger-Games-Bo... | hunger games           | 7    | ▼ -1 (6)   | -         | ▼ -4 (3)  | 1,830,000   |
|                       | amazon.com | /Sons-Anarchy-Season... | sons of anarchy        | 7    | -          | ▼ -2 (5)  | ▼ -3 (4)  | 823,000     |
|                       | amazon.com | /s?ie=UTF8&page=...     | latest cell phones     | 11   | ▼ -3 (8)   | ▼ -1 (10) | ▼ -2 (9)  | 2,400       |
|                       | amazon.com | /Mattel-X3551-Barbie... | barbie                 | 14   | ▼ -2 (12)  | -         | ▼ -2 (12) | 6,120,000   |
|                       | amazon.com | /dp/B004SBS8LA          | angry birds            | 20   | ▼ -3 (17)  | ▼ -4 (16) | ▼ -4 (16) | 7,480,000   |
|                       | amazon.com | /b?ie=UTF8&node=...     | games                  | 45   | ▼ -18 (27) | N/A       | N/A       | 277,000,000 |





You can use a Text Box to enter a message to your customer providing additional information that would be useful in helping them understand this report, recommendations regarding marketing, etc.

You can use the WYSIWYG editor above to change text styles, insert an image, URL, table, etc.

You can also insert a page break at the top or bottom of this text box if you'd like the previous or next report or graph to be on a separate page.

If you don't know what an icon represents, simply mouse-over it for a hint.

## Rank & Traffic Example (07/21/2013)

| amazon.com |            |                             |                 |                   |   |   |             |
|------------|------------|-----------------------------|-----------------|-------------------|---|---|-------------|
| Date       | URL        | Keyword                     | GA Visits (24h) | GA Visits (month) |   |   | Vol.        |
| 07/21/2013 | amazon.com | hot new releases            | -               | -                 | <b>1</b>  | <b>1</b>  | 140         |
| 07/21/2013 | amazon.com | new york times best sellers | -               | -                 | <b>2</b>  | <b>4 ▼ (-2)</b>   | 9,900       |
| 07/21/2013 | amazon.com | kindle                      | -               | -                 | <b>2</b>  | <b>1</b>  | 1,830,000   |
| 07/21/2013 | amazon.com | iphone                      | -               | -                 | <b>18 ▲ (+4)</b>  | N/A   | 124,000,000 |
| 07/21/2013 | amazon.com | popular toys                | -               | -                 | <b>2</b>  | <b>2</b>  | 1,300       |
| 07/21/2013 | amazon.com | holiday barbie              | -               | -                 | <b>4</b>  | <b>2</b>  | 1,900       |
| 07/21/2013 | amazon.com | latest cell phones          | -               | -                 | <b>33 ▼ (-1)</b>  | <b>11 ▼ (-3)</b>  | 2,400       |
| 07/21/2013 | amazon.com | popular electronics         | -               | -                 | <b>5 ▲ (+1)</b>   | <b>8 ▼ (-7)</b>   | 2,400       |
| 07/21/2013 | amazon.com | top video games             | -               | -                 | <b>4 ▼ (-1)</b>   | <b>1</b>  | 3,600       |

### Domain Statistics

|                       |                         |
|-----------------------|-------------------------|
| IP                    | 72.21.194.1             |
| Server                | Server                  |
| Redirect Status(www)  | 405                     |
| Redirect Status(lwww) | 301 Moved Permanently   |
| PageRank              |                         |
| Indexed Pages         | 221,000,000             |
| SI Ratio              | %83.98                  |
| DMOZ Listings         | 124                     |
| Alexa Rank            | 6                       |
| Delicious Bookmarks   | 12,519  (-1)            |
| Twitter Tweets        | 9,841,531  (-4,586,669) |
| FaceBook Likes        | N/A                     |
| Google PlusOne        | N/A                     |

### amazon.com



### MajesticSEO

|                        |                               |
|------------------------|-------------------------------|
| Indexed Pages          | 935,141,490  (-36,299,588)    |
| Backlinks              | 3,352,343,311  (-140,013,390) |
| Referring Domains      | 2,278,774  (+64,519)          |
| Referring IP addresses | 565,831  (+5,533)             |
| Class C subnets        | 138,676  (+818)               |
| Gov                    | 73,565  (-987)                |
| Edu                    | 1,636,830  (+6,444)           |
| Citation Flow          | 97  (+1)                      |
| Trust Flow             | 95                            |

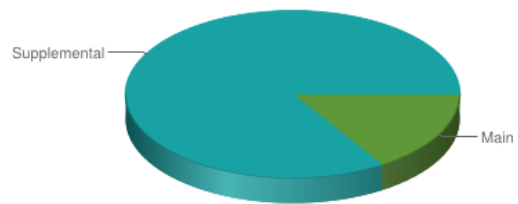
### Ahrefs

|                 |                           |
|-----------------|---------------------------|
| Indexed Pages   | 60,288,559                |
| Backlinks       | 2,147,483,647             |
| Referring Pages | 860,105,420  (+440,775)   |
| No Follow       | 692,300,912  (-3,368,136) |
| Redirect        | 26,930,889  (-106,738)    |
| Gov             | 11,010  (+161)            |
| Edu             | 792,832  (+2,693)         |
| Image           | N/A                       |
| Frame           | 467,944,527  (-2,270,519) |

### SEMrush













|                   |             |
|-------------------|-------------|
| Rank              | 7           |
| Traffic           | 110,207,881 |
| Price             | 98,555,390  |
| Links             | 31,791      |
| Linkdomain (LD)   | 171,170     |
| Linkdomain2 (LD2) | 155,719,362 |

### Supplemental Index Ratio

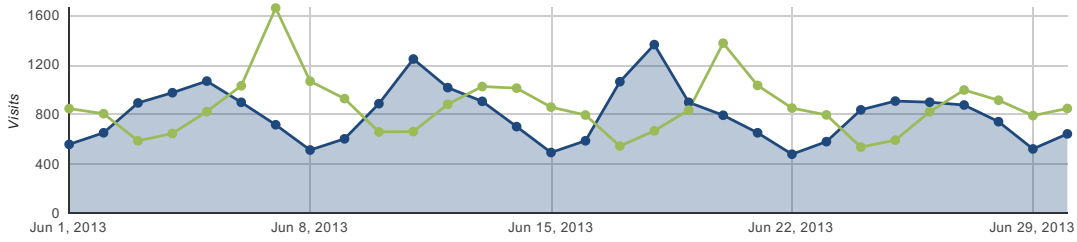


## Rankings Summary > Domain Ranking (07/21/2013)

google.co.uk (total of **26** keywords)

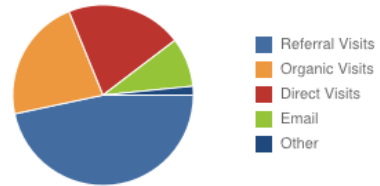
| SE  | URL                 | 1 <sup>st</sup> | 2 <sup>st</sup> | 3 <sup>st</sup> | Page 1 | Page 2 | Page 3 | Score | PR  | DBL     | DBL     |
|---|---------------------|-----------------|-----------------|-----------------|--------|--------|--------|-------|---|---------|---------|
|  | simplybe.co.uk      | 1               | 4               | 1               | 6      | 0      | 0      | 46    |  | 227,476 | 119,589 |
|  | yoursclothing.co.uk | 0               | 1               | 2               | 6      | 0      | 0      | 18    |  | 412,930 | 98,318  |
|  | evans.co.uk         | 0               | 0               | 0               | 7      | 0      | 0      | 7     |  | 170,486 | 119,079 |
|  | curvissa.co.uk      | 0               | 0               | 0               | 5      | 2      | 0      | 5     |  | 20,235  | 40,394  |
|  | marisota.co.uk      | 0               | 0               | 0               | 4      | 1      | 1      | 4     |  | 55,895  | 122,742 |
|  | curvety.com         | 0               | 0               | 0               | 1      | 6      | 1      | 1     |  | 6,330   | 7,253   |

**06/01/2013 - 06/30/2013**  
 compared to: 05/02/2013 - 05/31/2013



**24,053** Visits  
 Previous: 25,986 ▼ (-7.44%)  
**117,851** Page Views  
 Previous: 131,426 ▼ (-10.33%)  
**69.80%** New Visits  
 Previous: 69.53% ▲ (+0.39%)

**53.31%** Bounce Rate  
 Previous: 51.78% ▼ (-2.95%)  
**0:03:24** Avg. Time on Site  
 Previous: 0:03:32 ▼ (-3.55%)  
**4.90** Pages Per Visit  
 Previous: 5.06 ▼ (-3.16%)



**Adwords**






|                    |                           |                         |                   |                   |
|--------------------|---------------------------|-------------------------|-------------------|-------------------|
| <b>Cost</b><br>N/A | <b>Impressions</b><br>N/A | <b>Ad Clicks</b><br>N/A | <b>CTR</b><br>N/A | <b>CPC</b><br>N/A |
|--------------------|---------------------------|-------------------------|-------------------|-------------------|

**546 Site Referrals**






| Top Referrers        |        |        |
|----------------------|--------|--------|
| Source               | %      | Visits |
| (direct)             | 20.78% | 4,999  |
| google               | 20.14% | 4,845  |
| pixel77.com          | 12.20% | 2,935  |
| Brainik Network      | 7.57%  | 1,821  |
| vector.tutsplus.com  | 4.75%  | 1,142  |
| inkydeals.com        | 3.64%  | 876    |
| freevectors.net      | 1.88%  | 452    |
| pixel77              | 1.59%  | 383    |
| inspirationmix.com   | 1.35%  | 325    |
| smashingmagazine.com | 1.31%  | 316    |

## Amazon Single Domain View Monthly Snapshot






google.com | amazon.com

| SE  | URL        | Keyword                | Jan 2013 | Feb 2013 | Mar 2013 | Apr 2013 | May 2013 | Jun 2013 | Change |
|---|------------|------------------------|----------|----------|----------|----------|----------|----------|--------|
|  | amazon.com | buy books              | 2        | 1        | 1        | 1        | 1        | 1        | ▲ (+1) |
|  | amazon.com | books                  | 2        | 1        | 1        | 1        | 1        | 1        | ▲ (+1) |
|  | amazon.com | cheap books            | 9        | 5        | 5        | 4        | 8        | 9        | -      |
|  | amazon.com | childrens books online | 8        | 9        | 7        | 3        | 7        | 9        | ▼ (-1) |
|  | amazon.com | books online           | 5        | 8        | 7        | 7        | 3        | 7        | ▼ (-2) |






google.com | barnesandnoble.com

| SE  | URL                | Keyword                | Jan 2013 | Feb 2013 | Mar 2013 | Apr 2013 | May 2013 | Jun 2013 | Change |
|---|--------------------|------------------------|----------|----------|----------|----------|----------|----------|--------|
|  | barnesandnoble.com | books online           | 10       | 7        | 8        | 11       | 9        | 4        | ▲ (+6) |
|  | barnesandnoble.com | books                  | 7        | 5        | 4        | 4        | 4        | 3        | ▲ (+4) |
|  | barnesandnoble.com | childrens books online | 17       | 13       | 15       | 7        | 10       | 14       | ▲ (+3) |
|  | barnesandnoble.com | buy books              | 4        | 5        | 4        | 8        | 3        | 2        | ▲ (+2) |
|  | barnesandnoble.com | cheap books            | N/A      | 8        | 7        | 7        | 9        | 5        | N/A    |

bing.com | amazon.com

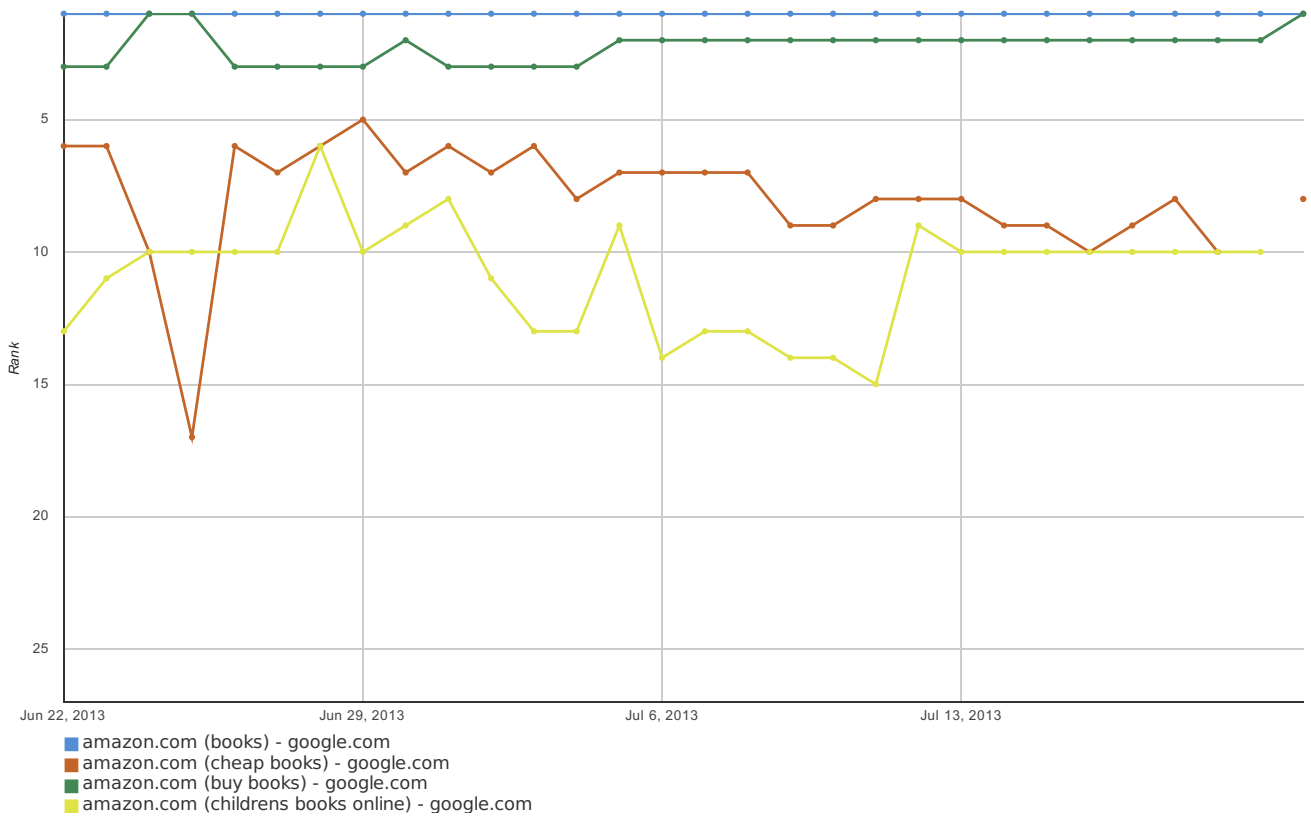
| SE  | URL        | Keyword                | Jan 2013 | Feb 2013 | Mar 2013 | Apr 2013 | May 2013 | Jun 2013 | Change  |
|---|------------|------------------------|----------|----------|----------|----------|----------|----------|---------|
|    | amazon.com | childrens books online | 32       | 3        | 4        | 2        | 7        | 3        | ▲ (+29) |
|   | amazon.com | buy books              | 4        | 2        | 1        | 6        | 5        | 2        | ▲ (+2)  |
|  | amazon.com | books online           | 21       | 10       | 4        | 4        | 14       | 20       | ▲ (+1)  |
|  | amazon.com | cheap books            | 9        | 7        | 7        | 16       | 10       | 9        | -       |
|  | amazon.com | books                  | 5        | 7        | 2        | 2        | 2        | 5        | -       |

bing.com | barnesandnoble.com

| SE  | URL                | Keyword                | Jan 2013 | Feb 2013 | Mar 2013 | Apr 2013 | May 2013 | Jun 2013 | Change |
|---|--------------------|------------------------|----------|----------|----------|----------|----------|----------|--------|
|  | barnesandnoble.com | childrens books online | 10       | N/A      | 13       | 12       | 5        | N/A      | -      |
|  | barnesandnoble.com | books online           | N/A      | N/A      | 5        | 5        | N/A      | N/A      | N/A    |
|  | barnesandnoble.com | buy books              | N/A      | N/A      | 2        | N/A      | N/A      | 1        | N/A    |
|  | barnesandnoble.com | cheap books            | 7        | N/A      | 8        | N/A      | 9        | 8        | ▼ (-1) |
|  | barnesandnoble.com | books                  | 2        | 9        | 1        | 1        | 1        | 10       | ▼ (-8) |






Rank Graph (06/22/2013 - 07/21/2013)






## Amazon Competitive View Monthly Snapshot

google.com | books










| SE  | URL                | Keyword | Jan 2013 | Feb 2013 | Mar 2013 | Apr 2013 | May 2013 | Jun 2013 | Change |
|---|--------------------|---------|----------|----------|----------|----------|----------|----------|--------|
|  | barnesandnoble.com | books   | 7        | 5        | 4        | 4        | 4        | 3        | ▲ (+4) |
|  | amazon.com         | books   | 2        | 1        | 1        | 1        | 1        | 1        | ▲ (+1) |
|  | books.google.com   | books   | 1        | 2        | 2        | 2        | 3        | 4        | ▼ (-3) |

bing.com | books

| SE  | URL                | Keyword | Jan 2013 | Feb 2013 | Mar 2013 | Apr 2013 | May 2013 | Jun 2013 | Change |
|---|--------------------|---------|----------|----------|----------|----------|----------|----------|--------|
|  | books.google.com   | books   | 1        | 1        | 3        | 3        | 3        | 1        | -      |
|  | amazon.com         | books   | 5        | 7        | 2        | 2        | 2        | 5        | -      |
|  | barnesandnoble.com | books   | 2        | 9        | 1        | 1        | 1        | 10       | ▼ (-8) |

## Google Places Rankings (07/21/2013)

greenville law firm

| Date       | URL                               | Keyword             |   |   | PR  |  DBL |  DBL |
|------------|-----------------------------------|---------------------|--|---|---|---|---|
| 07/21/2013 | kellumlawfirm.com                 | greenville law firm | 1  | 1   |  | 1,162   | 1,399   |
| 07/21/2013 | jones-law.net                     | greenville law firm | 4  | 2   |  | 1,050   | 1,120   |
| 07/21/2013 | greenvillecriminaldefensefirm.com | greenville law firm | 5  | 3   |  | 662   | 620   |