



SEO Report: Rank Progress

06/15/2015

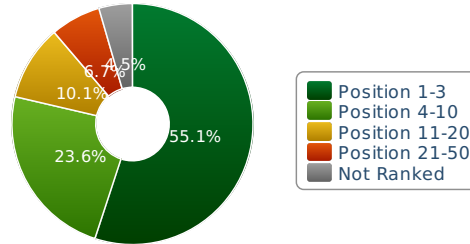
Widgets > Widgets	1
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KEYWORD PERFORMANCE

Keyword Change

Daily	12 ▲ Went up	15 ▼ Went
Weekly	14 ▲ Went up	22 ▼ Went
Monthly	17 ▲ Went up	32 ▼ Went
Overall	23 ▲ Went up	40 ▼ Went

Keyword Positions



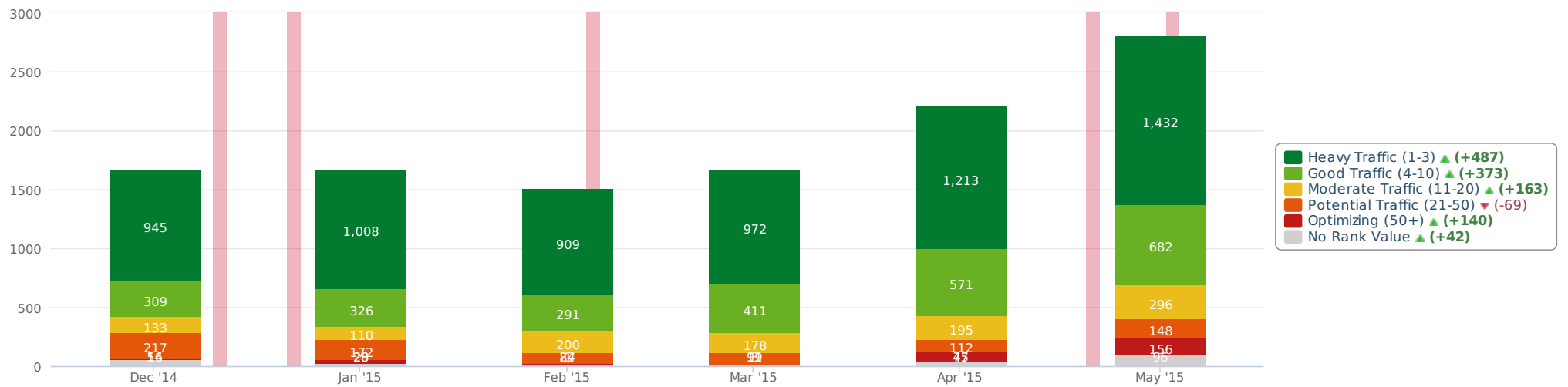
Gain & Loss

1st	18 Positions	-2 ▼ Overall
2nd	20 Positions	-1 ▼ Overall
3rd	11 Positions	2 ▲ Overall
Top 10	70 Positions	4 ▲ Overall

Graphs > Monthly Rank Distribution




















Showing results for amazon.com


Rank distribution for All Tags







Rank Performance > Overall Ranking Performance (05/31/2015)




















 Google USA (google.com) | amazon.com

SE	URL	Keyword	Start Date	Start Rank	End Date	End Rank	Overall Change	PPC	Vol.
	amazon.com	books	02/07/2012	3	05/31/2015	1	▲ +2 (3)	Low	800,000
	amazon.com	buy books	02/07/2012	1	05/31/2015	1	-	High	12,100
	amazon.com	birthday gift cards	08/25/2014	1	05/31/2015	1	-	N/A	390
	amazon.com	childrens books	08/25/2014	1	05/31/2015	1	-	N/A	22,200
	amazon.com	new book releases	09/11/2013	2	05/31/2015	1	▲ +1 (2)	Low	8,100
	amazon.com	new york times best seller	09/11/2013	3	05/31/2015	2	▲ +1 (3)	Low	14,800
	amazon.com	ebook gift cards	08/25/2014	1	05/31/2015	2	▼ -1 (1)	Low	110
	amazon.com	new york times best sellers	08/25/2014	2	05/31/2015	2	-	N/A	9,900
	amazon.com	best sellers	08/25/2014	2	05/31/2015	2	-	N/A	22,200
	amazon.com	gift cards	05/27/2014	2	05/31/2015	2	-	Low	49,500
	amazon.com	hot authors	09/11/2013	2	05/31/2015	3	▼ -1 (2)	Low	90
	amazon.com	audio books	08/25/2014	2	05/31/2015	3	▼ -1 (2)	N/A	165,000
	amazon.com	publishing made easy	05/27/2014	14	05/31/2015	4	▲ +10 (14)	Medium	10
	amazon.com	facebook gift card	08/25/2014	3	05/31/2015	4	▼ -1 (3)	Low	2,400
	amazon.com	cheap books	02/07/2012	8	05/31/2015	8	-	High	49,500
	amazon.com	create ebooks	08/25/2014	30	05/31/2015	10	▲ +20 (30)	N/A	210
	amazon.com	childrens books online	10/16/2012	176	05/31/2015	15	▲ +161 (176)	Medium	1,000
	amazon.com	books online	02/07/2012	11	05/31/2015	48	▼ -37 (11)	High	74,000
	amazon.com	plumber	05/28/2015	181	05/31/2015	217	▼ -36 (181)	Medium	90,500

 Google Mobile (google.com) | amazon.com

SE	URL	Keyword	Start Date	Start Rank	End Date	End Rank	Overall Change	PPC	Vol.
	amazon.com	buy books	04/16/2015	1	05/31/2015	1	-	High	12,100
	amazon.com	birthday gift cards	04/16/2015	1	05/31/2015	1	-	N/A	390
	amazon.com	childrens books	04/16/2015	1	05/31/2015	1	-	N/A	22,200
	amazon.com	new book releases	04/16/2015	1	05/31/2015	1	-	Low	8,100
	amazon.com	books	04/16/2015	1	05/31/2015	1	-	Low	800,000
	amazon.com	best sellers	04/16/2015	2	05/31/2015	2	-	N/A	22,200
	amazon.com	gift cards	04/16/2015	2	05/31/2015	2	-	Low	49,500

 amazon.com	new york times best seller	04/16/2015	2	05/31/2015	2	-	Low	14,800
 amazon.com	ebook gift cards	04/16/2015	1	05/31/2015	2	▼ -1 (1)	Low	110
 amazon.com	new york times best sellers	04/16/2015	2	05/31/2015	2	-	N/A	9,900
 amazon.com	audio books	04/16/2015	4	05/31/2015	4	-	N/A	165,000
 amazon.com	publishing made easy	04/16/2015	4	05/31/2015	4	-	Medium	10
 amazon.com	hot authors	04/16/2015	3	05/31/2015	5	▼ -2 (3)	Low	90
 amazon.com	facebook gift card	04/16/2015	6	05/31/2015	5	▲ +1 (6)	Low	2,400
 amazon.com	cheap books	04/16/2015	7	05/31/2015	8	▼ -1 (7)	High	49,500
 amazon.com	create ebooks	04/16/2015	9	05/31/2015	15	▼ -6 (9)	N/A	210
 amazon.com	childrens books online	04/16/2015	11	05/31/2015	15	▼ -4 (11)	Medium	1,000
 amazon.com	books online	04/16/2015	19	05/31/2015	32	▼ -13 (19)	High	74,000
 amazon.com	plumber	06/03/2015	68	05/31/2015	N/A	▼ ? (68)	Medium	90,500

🇺🇸 Bing USA (bing.com) amazon.com									
SE	URL	Keyword	Start Date	Start Rank	End Date	End Rank	Overall Change	PPC	Vol.
 amazon.com	amazon.com	new book releases	09/11/2013	1	05/31/2015	1	-	Low	8,100
 amazon.com	amazon.com	gift cards	05/27/2014	1	05/31/2015	1	-	Low	49,500
 amazon.com	amazon.com	buy books	02/08/2012	2	05/31/2015	1	▲ +1 (2)	High	12,100
 amazon.com	amazon.com	facebook gift card	08/25/2014	5	05/31/2015	2	▲ +3 (5)	Low	2,400
 amazon.com	amazon.com	new york times best seller	09/11/2013	3	05/31/2015	2	▲ +1 (3)	Low	14,800
 amazon.com	amazon.com	new york times best sellers	08/29/2014	17	05/31/2015	2	▲ +15 (17)	N/A	9,900
 amazon.com	amazon.com	best sellers	08/25/2014	1	05/31/2015	2	▼ -1 (1)	N/A	22,200
 amazon.com	amazon.com	childrens books	08/25/2014	10	05/31/2015	3	▲ +7 (10)	N/A	22,200
 amazon.com	amazon.com	publishing made easy	05/27/2014	5	05/31/2015	3	▲ +2 (5)	Medium	10
 amazon.com	amazon.com	ebook gift cards	08/25/2014	2	05/31/2015	3	▼ -1 (2)	Low	110
 amazon.com	amazon.com	audio books	08/25/2014	14	05/31/2015	5	▲ +9 (14)	N/A	165,000
 amazon.com	amazon.com	create ebooks	08/25/2014	12	05/31/2015	9	▲ +3 (12)	N/A	210
 amazon.com	amazon.com	childrens books online	10/16/2012	9	05/31/2015	9	-	Medium	1,000
 amazon.com	amazon.com	books online	02/08/2012	4	05/31/2015	9	▼ -5 (4)	High	74,000
 amazon.com	amazon.com	cheap books	02/09/2012	32	05/31/2015	10	▲ +22 (32)	High	49,500
 amazon.com	amazon.com	books	02/08/2012	3	05/31/2015	13	▼ -10 (3)	Low	800,000
 amazon.com	amazon.com	birthday gift cards	09/02/2014	16	05/31/2015	21	▼ -5 (16)	N/A	390
 amazon.com	amazon.com	hot authors	09/11/2013	13	05/31/2015	23	▼ -10 (13)	Low	90
 amazon.com	amazon.com	plumber		N/A	05/31/2015	N/A	N/A	Medium	90,500

Landing Page Performance





This report provides an analysis of keyword rank distribution, social signals and backlink metrics for the best ranking landing pages.

Rank Performance > Landing Page Performance (05/31/2015)											
🇺🇸 Google USA (google.com) amazon.com											
SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	Total Vol.	MAJESTIC	MAJESTIC RD	PA	MozRank
🇺🇸	/Books/b?ie=UTF8&node=549028	2	0	0	0	0	24,700	498 ▼ (-1)	135 ▼ (-5)	69 ▼ (-1)	6 ▼ (-0)
🇺🇸	/Buying-Books-Online-Booksense-M...	1	0	0	0	0	12,100	4	4	N/A	N/A
🇺🇸	/s?ie=UTF8&field-feature_browse-...	1	0	0	0	0	390	N/A	N/A	1	0
🇺🇸	/Audiobooks-Books/b?ie=UTF8&node...	1	0	0	0	0	165,000	428 ▲ (+49)	63 ▲ (+1)	50 ▼ (-4)	4 ▼ (-1)
🇺🇸	/gp/feature.html?ie=UTF8&docId=1...	1	0	0	0	0	110	370 ▼ (-2)	141 ▼ (-1)	53 ▼ (-4)	4 ▼ (-1)
🇺🇸	/gift-cards/b?ie=UTF8&node=22381...	1	0	0	0	0	49,500	9,845 ▲ (+319)	920 ▲ (+16)	83 ▼ (-2)	7 ▼ (-0)
🇺🇸	/best-sellers-books-Amazon/zgbs/...	1	0	0	0	0	22,200	13,245 ▲ (+196)	961 ▲ (+8)	83 ▼ (-2)	6 ▼ (-0)
🇺🇸	/Childrens-Books/b?ie=UTF8&node=...	1	0	1	0	0	23,200	1,857 ▲ (+546)	351 ▼ (-6)	82 ▼ (-2)	7 ▼ (-0)
🇺🇸	/gp/new-releases/books/287147	1	0	0	0	0	90	N/A	N/A	47 ▼ (-0)	2 ▼ (-0)
🇺🇸	/gp/new-releases/books	1	0	0	0	0	8,100	980 ▼ (-3)	253 ▲ (+4)	73 ▼ (-1)	6 ▼ (-0)
🇺🇸	/books-used-books-textbooks/b?no...	1	0	0	0	0	800,000	14,565 ▲ (+251)	160 ▼ (-1)	70 ▼ (-5)	5 ▼ (-0)
🇺🇸	/Flushed-How-Plumber-Saved-Civil...	0	0	0	0	1	90,500	34	11	48	4
🇺🇸	/Kindle-eBooks/b?node=154606011	0	0	0	1	0	74,000	9,480 ▲ (+350)	83 ▲ (+4)	57 ▼ (-4)	5 ▲ (+0)
🇺🇸	/help?topicId=A328FYMFAE7VNY	0	1	0	0	0	210	609 ▼ (-1)	19 ▲ (+1)	1	0
🇺🇸	/gp/help/customer/display.html?n...	0	1	0	0	0	2,400	N/A	N/A	1 ▼ (-46)	0
🇺🇸	/Kindle-Publishing-Made-Stupidly...	0	1	0	0	0	10	12	5	47	2
🇺🇸	/developer-BookBargain-Free-Chea...	0	1	0	0	0	49,500	22 ▲ (+1)	6 ▲ (+1)	47 ▼ (-0)	2 ▼ (-0)

🇺🇸 Bing USA (bing.com) amazon.com											
SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	Total Vol.	MAJESTIC	MAJESTIC RD	PA	MozRank
🇺🇸	/Books/b?ie=UTF8&node=549028	2	0	0	0	0	24,700	N/A	N/A	1	0
🇺🇸	/gp/feature.html?ie=UTF8&doc...	1	0	0	0	0	110	N/A	N/A	1	0

		/Encyclopedia-Healing-Foods-Mich...	1	0	0	0	0	12,100	259 ▲ (+24)	83 ▲ (+6)	65	5
		/Amazon-com-Gift-Cards-Greeting-...	1	0	0	0	0	49,500	2,957 ▲ (+146)	468 ▼ (-7)	N/A	N/A
		/Dont-Make-Think-Revisited-Us abi...	1	0	0	0	0	10	649 ▲ (+8)	243 ▲ (+4)	69	5
		/gift-cards/b?ie=UTF8&node=2...	1	0	0	1	0	2,790	N/A	N/A	N/A	N/A
		/Childrens-Books/b?ie=UTF8&n...	1	0	0	0	0	22,200	N/A	N/A	1 ▼ (-46)	0
		/Best-Sellers/zgbs	1	0	0	0	0	22,200	19,882 ▲ (+35)	435 ▲ (+1)	76 ▼ (-2)	7 ▲ (+0)
		/gp/new-releases/books	1	0	0	0	0	8,100	980 ▼ (-3)	253 ▲ (+4)	73 ▼ (-1)	6 ▼ (-0)
		/Make-Your-Boyfriend-Simple-Step...	0	1	0	0	0	210	143	60	49	4
		/s?ie=UTF8&page=1&rh=n:2...	0	1	0	0	0	74,000	N/A	N/A	1	0
		/Great-Cheap-books-free-shipping...	0	1	0	0	0	49,500	82 ▲ (+3)	17	47	3
		/The-Hot-Z-one-Terrifying-Origins...	0	0	0	1	0	90	464 ▲ (+4)	224 ▲ (+4)	73	5
		/Audiobooks-Books/b?ie=UTF8&...	0	1	0	0	0	165,000	N/A	N/A	1	0
		/How-Children-Succeed-Curiosity-...	0	1	0	0	0	1,000	1,424 ▲ (+22)	320 ▲ (+1)	70 ▼ (-5)	5 ▼ (-0)
		/	0	0	1	0	0	800,000	31,021,810 ▼ (-1,755,575)	191,080 ▲ (+537)	96 ▼ (-0)	8 ▲ (+0)
		Summary for Pages Not Ranked	0	0	0	0	0	90,500	N/A	N/A	N/A	N/A

🇺🇸 Google Mobile (google.com) amazon.com												
SE	Landing Page	Rank 1-3	Rank 4-10	Rank 11-20	Rank 21-50	Rank 50+	Total Vol.	MAJESTIC	MAJESTIC RD	PA	MozRank	
		/Books/b?ie=UTF8&node=549028	2 ▲ (+1)	0	0	0	0	24,700	498 ▼ (-1)	135 ▼ (-5)	69 ▼ (-1)	6 ▼ (-0)
		/Buying-Books-Online-Booksense-M...	1	0	0	0	0	12,100	4	4	N/A	N/A
		/gp/feature.html?ie=UTF8&doc...	1	0	0	0	0	110	N/A	N/A	1	0
		/s?ie=UTF8&field-feature_browse-...	1	0	0	0	0	390	N/A	N/A	1	0
		/gift-cards/b?ie=UTF8&node=22381...	1	0	0	0	0	49,500	9,845 ▲ (+319)	920 ▲ (+16)	83 ▼ (-2)	7 ▼ (-0)
		/best-sellers-books-Amazon/zgbs/...	1	0	0	0	0	22,200	13,245 ▲ (+196)	961 ▲ (+8)	83 ▼ (-2)	6 ▼ (-0)
		/Childrens-Books/b?ie=UTF8&node=...	1	0	1	0	0	23,200	1,857 ▲ (+546)	351 ▼ (-6)	82 ▼ (-2)	7 ▼ (-0)
		/gp/new-releases/books	1	0	0	0	0	8,100	980 ▼ (-3)	253 ▲ (+4)	73 ▼ (-1)	6 ▼ (-0)
		/books-used-books-textbooks/b?no...	1	0	0	0	0	800,000	14,565 ▲ (+251)	160 ▼ (-1)	70 ▼ (-5)	5 ▼ (-0)
		/gp/aw/d/B00F1LS97E?ie=UTF8&redi...	0	1	0	0	0	10	N/A	N/A	1	0
		/Audiobooks-Books/b?ie=UTF8&...	0	1	0	0	0	165,000	N/A	N/A	1	0
		/help?topicId=A328FYMFAE7VNY	0	0	1	0	0	210	609 ▼ (-1)	19 ▲ (+1)	1	0
		/gp/help/cus tomer/dis play.html?n...	0	1	0	0	0	2,400	N/A	N/A	1 ▼ (-46)	0

 /gp/new-releases/books/287147	0	1	0	0	0	90	N/A	N/A	47 ▼ (-0)	2 ▼ (-0)
 /developer-BookBargain-Free-Chea...	0	1	0	0	0	49,500	22 ▲ (+1)	6 ▲ (+1)	47 ▼ (-0)	2 ▼ (-0)
 /	0	0	0	1	0	74,000	31,021,810 ▼ (-1,755,575)	191,080 ▲ (+537)	96 ▼ (-0)	8 ▲ (+0)
 Summary for Pages Not Ranked	0	0	0	0	0	90,500	N/A	N/A	N/A	N/A